



*Collaborative Online International Learning*

# An Introduction to Collaborative Online International Learning

June 25, 2020

Jan McCauley

*Assistant Director, SUNY COIL Center*

Bob Balkin

*Director, SUNY Office for Latin America and the Caribbean*

# COIL in Latin America

- 100K Strong in the Americas
- COIL Latin America Academies
  - 2014-2015
- US-Mexico Multistate COIL Program
  - 2016-2017
- SUNY-Venezuela Higher Education Engagement Initiative
  - 2019-2020



# What is COIL?

COIL extends significant international experiences to all students and faculty by facilitating online intercultural exchange.

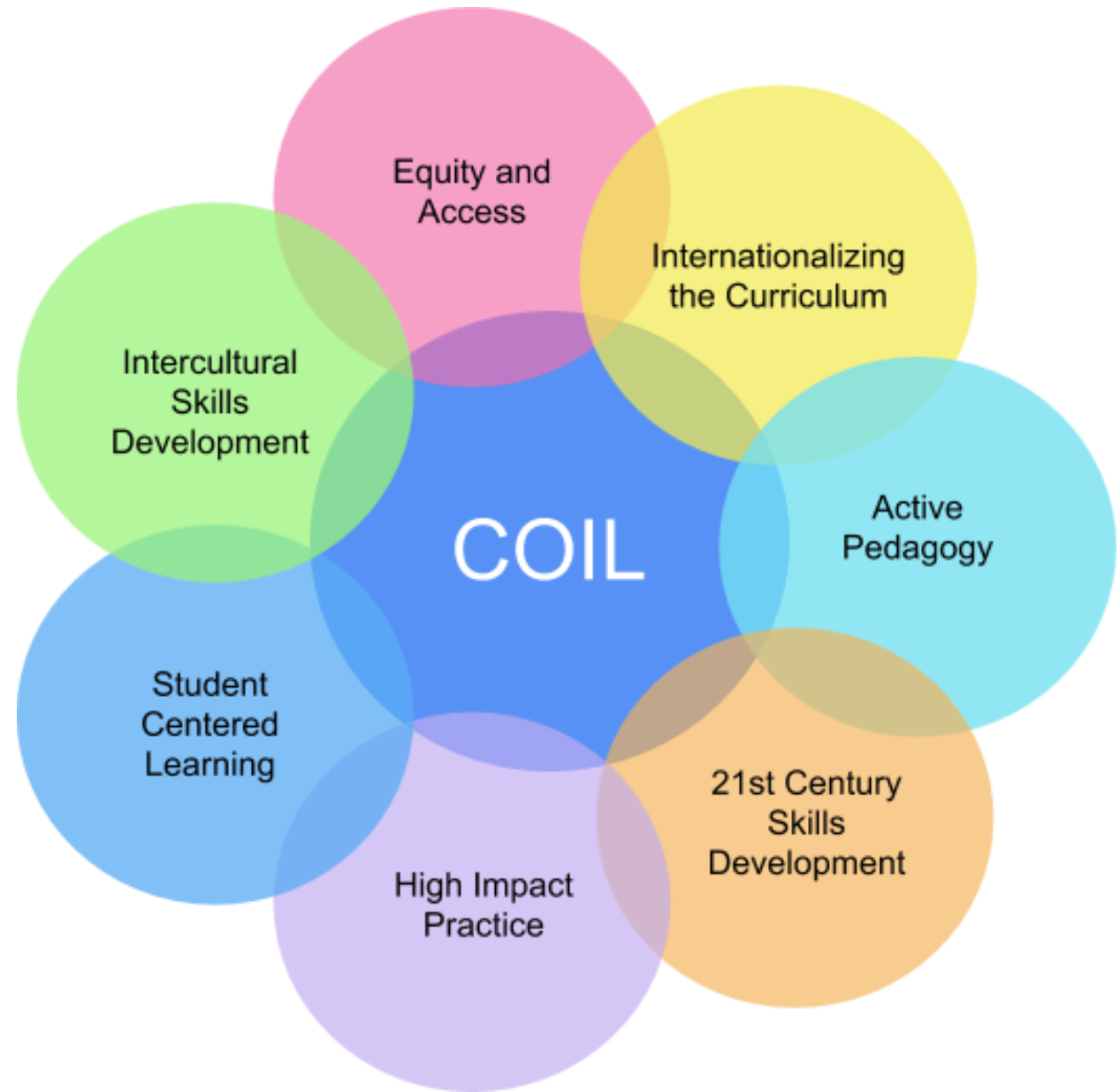
Faculty and students work with their peers in an online learning environment to explore important themes, issues, and ideas

[Learn More Here:](#)

<http://bit.ly/whatisCOIL>



COIL  
supports  
broad  
institutional  
goals



# What is COIL?

*COIL starts with faculty collaboration*

Faculty work together to:

- Define learning outcomes
- Determine the length of interaction
- Design comparative and collaborative activities
- Select methodology and technology
- Monitor student work and learning
- Assess and evaluate student outcomes



# What is COIL?

Students work together to:

- Develop an effective international team
- Discuss issues, course content
- Complete a project-based assignment as part of their coursework

Students are awarded credit in the class in which they are enrolled



## Course A

Institution B  
Language C  
Same or different discipline

COIL module

Credit given in course A

Professor collaboration

Design, development

Student collaboration

Discussions, project

## Course X

Institution Y  
Language Z  
Same or different discipline

COIL module

Credit given in course B



| SUNY Course                                       | Global Partner Course  | COIL Module  |
|---|--|--|
| University at Buffalo: Ethics of Journalism       | Durban University of Technology, South Africa: Public Relations & Media          | Coverage of Controversies in the Press   |
| Geneseo: Introduction to Psychology               | Universidad La Salle, Mexico: Financial Engineering                              | Cross-cultural Definitions of Personhood and How They May Influence Consumer Economic Behavior |
| Delhi: World History 1850-present                 | The American University in Cairo, Egypt: International and Comparative Education | Multicultural Contributions to the Evolution of the Scientific Method                          |
| Monroe Community College: Entrepreneurial Studies | American University of Technology, Lebanon: Introduction to Management           | Cultural Influences on Management Style  |
| Nassau Community College: Nursing                 | Durban University of Technology, South Africa: Construction Technology           | Constructing a Virtual Hospital  |





**SUNY COIL Center**  
Leadership, expertise,  
resources, faculty  
development, networks,  
assessment

**Institutional Role**

- Commitment to global engagement for all
- Provide support services to professors
- Incentives
- Make this strategic
- Clear point person/team

**Student Role**

- Collaborate with peers across cultures
- Complete project and discussions
- Problem solve issues of communication, language, technology, content

**Instructor Role**

- Plan and prepare activities in partnership
- Align tools and activities with outcomes
- Facilitate and guide students
- Assess and provide feedback

- ❖ Training
- ❖ Worksheets
- ❖ Exemplars
- ❖ Workshops
- ❖ Strategic planning

Simplifying  
the process

Professional  
community  
of Practice

- ❖ Global network of practitioners
- ❖ Monthly meetings
- ❖ Webinars
- ❖ Task & working groups
- ❖ Conferences



Making  
meaningful  
connections

Resource  
Development

- ❖ Partnering fairs
- ❖ Listserv
- ❖ Faculty recognition
- ❖ Regional meet ups

- ❖ Faculty guide
- ❖ Institutional asset mapping
- ❖ Tips and tricks
- ❖ Evaluation and assessment

