



Visiting Professorship Program

2024/2025



University		
of Strasbourg		



A Word from the ViP Directors

EM Strasbourg Business School is a unique model of a Grande École de Management within an internationally recognized university. Our identity is shaped by our desire to

- be the leading business school in the trinational Upper Rhine Valley,
- value individual uniqueness and empower people from all walks of life to thrive beyond borders,
- educate responsible leaders capable of embracing a European mindset and making business a force for good,
- produce impact-driven research supporting organizational change, both near and far,
- accelerate innovation and entrepreneurship within our ecosystem.

Our School is proud to offer a continually enhanced visiting professorship (ViP) program to international faculty. The ViP Program looks to strengthen research cooperation with our global partner institutions while complementing the pedagogical excellence of our degree programs.

We are looking forward to welcoming you in Strasbourg where you'll play a crucial role in our internationalization efforts at home. It is through unique programs like this one that research and teaching synergies truly thrive.

Together we broaden the School's horizons.

Assoc. Prof. Enrico Prinz, Vice Dean for Strategic Management
Prof. Géraldine Broye, Head of R & D



Assoc. Prof. Enrico Prinz (PhD)
Vice Dean for Strategic
Management



Prof. Géraldine Broye (PhD)
Head of R & D

Research Centers & Clusters

HuManiS (Humans & Management in Society) explores the major fields of management and hosts 53 researchers.

Three major research areas:

- Global talent management & social responsibilities
- Marketing & digitalization
- Entrepreneurship & management of change



Prof. Jean-Philippe Bootz (PhD),
Director of HuManiS

LaRGE (Management & Economics Research Center) explores all issues relating to finance and hosts 40 researchers.

Four major research areas:

- Behavioral finance
- Banking
- Corporate finance
- Public finance



Prof. Anaïs Hamelin (PhD),
Director of LaRGE

Joint Areas of Expertise

- Decision-making in a complex environment
- Responsible and sustainable management
(current clusters: climate responsibility, creative industries for sustainability)
 - Digital transformation in organizations

Recent Publications at EM

- Alshater, M., Joshipura, M., El Khoury, R., & **Nasrallah, N.** (2023). Initial coin offerings: A hybrid empirical review. *Small Business Economics*, 61. [10.1007/s11187-022-00726-2](https://doi.org/10.1007/s11187-022-00726-2)
- Ben-Hafaïedh, C., & **Hamelin, A.** (2023). Questioning the growth dogma: A replication study. *Entrepreneurship Theory and Practice*, 47(2), 628-647. <https://doi.org/10.1177/10422587211059991>
- **Damand, D., Lahrichi, Y., & Barth, M.** (2023). Parameterisation of demand-driven material requirements planning: A multi-objective genetic algorithm. *International Journal of Production Research*, 61(15), 5134-5155. [10.1080/00207543.2022.2098074](https://doi.org/10.1080/00207543.2022.2098074)
- François, A., Panel, S., & **Weill, L.** (2023). Dictators' facial characteristics and foreign direct investment. *The Leadership Quarterly*, 34(2). <https://doi.org/10.1016/j.leaqua.2022.101644>.
- Hennekam, S., **Richard, S.**, & Özbilgin, M. (2023). How social structures influence the labour market participation of individuals with mental illness: A Bourdieusian perspective. *Journal of Management Studies*, 60(1), 174–203. <https://doi.org/10.1111/joms.12851>
- Kleimeier, S., Hoffmann, A. O. I., **Broihanne, M. H., Plotkina, D.**, & Göritz, A. S. (2023). Determinants of individuals' objective and subjective financial fragility during the COVID-19 pandemic. *Journal of Banking & Finance*, 153. <https://doi.org/10.1016/j.jbankfin.2023.106881>
- Kucharavy, D., **Damand, D., & Barth, M.** (2023). Technological forecasting using mixed methods approach. *International Journal of Production Research*, 61(16), 5411-5435. [10.1080/00207543.2022.2102447](https://doi.org/10.1080/00207543.2022.2102447)
- **Lahrichi, Y., Damand, D.**, Deroussi, L., Grangeon, N., & Norre, S. (2023). Investigating two variants of the sequence-dependent robotic assembly line balancing problem by means of a split-based approach. *International Journal of Production Research*, 61(7), 2322-2338. [10.1080/00207543.2022.2062266](https://doi.org/10.1080/00207543.2022.2062266)
- **Langinier, H., Pereira Püdrich, A.**, & Al Ariss, A. (2023). Understanding professional migrant women's successful career progression within the Big Four in Luxembourg. *International Business Review*, 33. [10.1016/j.ibusrev.2023.102174](https://doi.org/10.1016/j.ibusrev.2023.102174)
- Nawaz, M. Z., Nawaz, S., Guzmán, F., & **Plotkina, D.** (2023). The aftermath of Covid-19: The rise of pandemic animosity among consumers and its scale development. *Journal of Business Research*, 157. <https://doi.org/10.1016/j.jbusres.2022.113550>
- Osei-Tutu, F., & **Weill, L.** (2023). Individualism reduces borrower discouragement. *Journal of Economic Behavior & Organization*, 211, 370-385. <https://doi.org/10.1016/j.jebo.2023.05.014>.
- **Ott, C.** (2023). The professional identity of accountants – An empirical analysis of job advertisements. *Accounting, Auditing & Accountability Journal*, 36(3), 965-1001. [10.1108/AAAJ-08-2021-5389](https://doi.org/10.1108/AAAJ-08-2021-5389)
- **Ott, C.**, & Schiemann, F. (2023). The market value of decomposed carbon emissions. *Journal of Business Finance & Accounting*, 50(1-2), 3-30. <https://doi.org/10.1111/jbfa.12616>
- **Yalenios, J.**, & d'Armagnac, S. (2023). Work transformation and the HR ecosystem dynamics: A longitudinal case study of HRM disruption in the era of the 4th industrial revolution. *Human Resource Management*, 62(1), 55-77. <https://doi.org/10.1002/hrm.22114>



Call for Applications

The ViP Program at a Glance



- 18 positions per year, spread over four periods
- A two-week stay on campus



Teaching

One course, taught in English,
from a list of vacancies
(20-27 hrs)



Research

Research paper presentation
Discussion with faculty on an area
of expertise (editing/publishing,
methodology)



Collaboration

Welcome lunch & orientation
Faculty reception
Individual meetings with faculty

While teaching activities are important, the prime objective of the two-week stay is to initiate or build on collaborative research projects with EMSBS faculty (e.g. joint paper, consortia-based research project, joint PhD supervision).

2024/2025 Course Vacancies

Dates	Course title	Level	Hours
Nov. 4–15	Advanced Seminar of Cases in Finance	Graduate	24
	Current Issues in Marketing	Graduate	27
	Ethics & Management	Undergraduate	27
	Advanced Strategic Management	Graduate	27
	Fundamentals of Corporate Finance	Undergraduate	27
Jan. 27– Feb. 7	Consumer Insights	Undergraduate	27
	Learning Discoveries in Wine Marketing	Graduate	24
	International Financial (Risk) Management	Undergraduate	27
Mar. 3–14	Integrated Marketing Communications	Graduate	20
	Contemporary Issues in Wine Tourism: Sustainability and Resilience	Graduate	24
	Value-Based Selling	Graduate	20
Mar. 24–Apr. 4	Innovation Management (two vacancies)	Undergraduate	27
	Green Finance	Undergraduate	27
	Marketing Team Leadership	Graduate	27
	Principles in Leadership (two vacancies)	Undergraduate	27
	Sustainable HR Strategies through UN SDGs Integration	Graduate	24

Who Should Apply?



The ViP program is a visiting professorship program open to applicants who hold a PhD in business administration/management or a related field and work as an assistant, associate, or full professor.

Applicants should have distinguished research accomplishments in their field of expertise and are expected to have an international background in teaching and a keen interest in collaborating on international research activities.

Selection Criteria

Applications will be reviewed by members of the Faculty Management Committee who will attribute a score to each applicant. This score is based on his/her profile, research performance/publications, proposed course outline, extent of recent collaboration with EM Strasbourg Business School, and our strategic interest in his/her home institution. Courses will be first attributed to applicants with the highest score. All applicants will receive an email informing them of whether their application was accepted, refused, or wait-listed.

**The deadline to submit an application is February 29, 2024.
All applicants will hear from us by mid-May.**

Remuneration & Reimbursement

Visiting professors earn **€150* per teaching hour**. In addition, travel, accommodation, and meal expenses are reimbursed up to **€1,500 for applicants from European institutions** and **€2,500 for applicants from non-European institutions**. Therefore, expenses exceeding this amount will not be reimbursed by the School. Please be advised that payment and reimbursement are processed at the end of the stay and can take approximately two to three months.

Meals:

Visiting professors receive lunch vouchers for our school cafeteria and are reimbursed automatically €20.00/day on weekdays and €40.00/day on weekends for additional meals (no receipts needed).

Accommodations:

A studio apartment is booked for each visiting professor at the Résidence Arconati Visconti (38 boulevard d'Anvers, 67000 Strasbourg). A two minutes' walk from the School, this residence is reserved for researchers, professors, and postdoctoral fellows. A two-week stay costs ~€450 and is paid directly by the School. However, professors are free to find and book accommodations elsewhere (max. reimbursement/night: €130, taxes and breakfast included).

Travel:

Professors make their own travel arrangements. Maximum travel reimbursement = €1,500 OR €2,500 minus meal and accommodation expenses.

**This is the gross amount from which ~20% in mandatory social contributions will be directly deducted from your pay. Please note that this is not tax; therefore you must pay applicable income taxes in your home country.*

A Typical Two-Week Stay

Day 1

Welcome and Research

- Guided tour of campus
- Welcome lunch with School representatives + institutional presentation
- Research presentation + discussion in one of our research centers
- Additional topic-specific exchange, if applicable
- Faculty reception to finish off the first day!

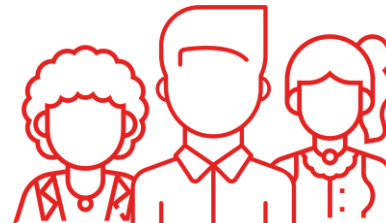


Days 2–10

Teaching

Courses are scheduled over the two weeks.

It may happen that on some days no course is scheduled because students have other commitments. In this case, you may plan your own activities. The weekend is generally free. Why not discover Strasbourg and its surroundings?



Application Procedure

Applications may be submitted in French or English by clicking on the appropriate flag:

<https://candidatures.em-strasbourg.eu/>

Applicants may apply to one or more vacancies. To begin, click on a vacancy under "Professeurs invités" or "Visiting professors". If you have applied in previous years, enter your login details under "Espace candidat" or "Applicant space".

We recommend using the latest version of Chrome or Mozilla Firefox.

Application period: Feb. 1–29, 2024

Contact & Support

Support is provided by the International Relations Office: vip@em-strasbourg.eu



 **Candidatures - EM Strasbourg**

Our job vacancies

Research lecturers

No vacancies are currently available.

Adjunct lecturers

As part of its development and international accreditation policy, EM Strasbourg and research lecturers with strong international potential in the field of all ar



[Apply](#)

Visiting professors

Applicant space

The username and password were provided to you by email after submitting your application.

Email address



Password

[Log on](#) [Forgot your password?](#)

Your ViP Team at the School



Assoc. Prof.
Babak Mehmanpazir (PhD)
Dean



Assoc. Prof.
Enrico Prinz (PhD)
Vice Dean for
Strategic Management



Prof.
Marie Pfiffelmann (PhD)
Associate Dean for Faculty
Management & Research



Assoc. Prof.
Kevin Mac Gabhann (PhD)
Director of
International Relations



Prof.
Géraldine Broye (PhD)
Head of R & D



Geoffrey Bertrand Le Chatton
Administrative Officer
for Research



Jördis Seiler
International Mobility Programs
& ViP Coordinator

The School

EM Strasbourg at a Glance

5

*types of
programs*

Programme Grande École

Bachelor's Program

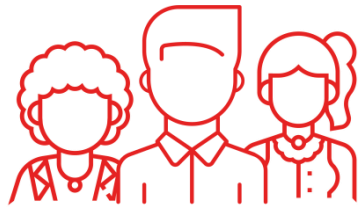
Master's Program

Executive Education Program

Doctoral Program



Key Figures

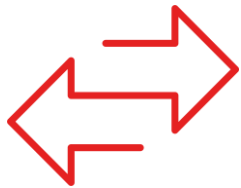


3,000

students

30%

international students



400+

international exchange students

240+

university exchange agreements in 50+ countries



2

research centers



94

core faculty members

8

corporate chairs





Mission

Located in the heart of Europe and in the capital of humanism, EM Strasbourg Business School educates **responsible, agile** managers and leaders with a **European mindset**, ready to tackle organizational challenges through an **impact-driven management style**.

At EM Strasbourg Business School, the only Grande Ecole de Management in France to be part of an internationally recognized university, we produce **impact-driven academic research** to support the **transformation** of organizations in our **ecosystem**.

Vision

Our vision is to become the leading business school in the **Upper Rhine Valley** that empowers individuals and organizations from **all walks of life** to value their **uniqueness** and thrive beyond borders.

Be Distinctive

Firmly student-oriented, it is the expression of our School's actions. We do not want our students to be different; we want them to make a difference, by being themselves.

We commit to our current and future students by inviting them to be distinctive by being who they are! EM Strasbourg strives to reveal, develop, and strengthen the talents of everyone.

Values & Roots

Sustainable Development: A Reality

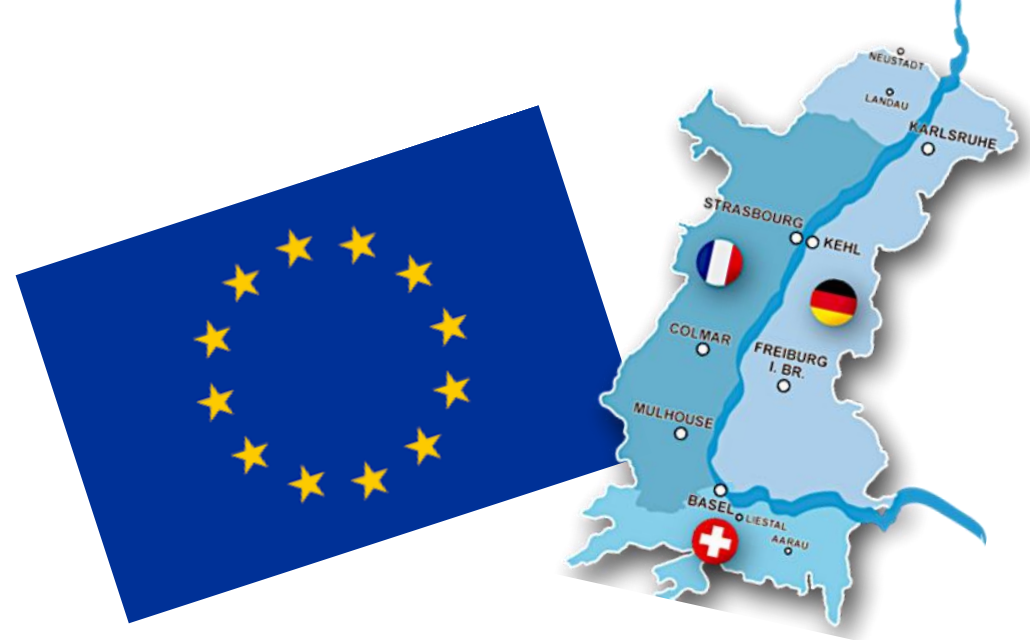
This core value features in the training of future managers who will know how to exercise their social and environmental responsibilities at work as well as in daily life.

Ethics: Doing the Right Thing

Understanding how to make professional and personal choices in line with one's own values and the values of those around us is how we understand—and train students in—the practical application of ethics.

Diversity: An Asset

EM Strasbourg trains students who reflect the value of diversity. Since 2012, the School has held the diversity label, demonstrating its commitment to preventing discrimination, providing equal opportunity, and promoting diversity in human resources management.



Annual Conference at the European Parliament: 2022 Edition



Photo credit: Delguira Mandzhieva

The image features a solid red background. In the four corners, there are decorative patterns of squares in various shades of red and white, arranged in a grid-like fashion. The central text is white and reads "The University".

The University

The University of Strasbourg

Université

de Strasbourg

A Brief History

The history of the University of Strasbourg dates back to the 16th century when Johannes Sturm, a protestant scholar, created a Protestant *Gymnasium* in 1538 with the mandate of disseminating knowledge—one of the core values of humanism. Through the years, the *Gymnasium* eventually became a university in 1621, not to mention a German university from 1870 to 1918.

The traditions of research and openness to the world inherited from this period are still at the heart of the University's values today. In 1971, the University of Strasbourg was divided into three universities based on academic disciplines only to reunite again in 2009. It became a unique and pioneering example of merging universities in France to enhance international exposure and develop the multidisciplinary aspects of education and research.



Facts & Figures

55,000+ students, **22%** of whom are international

6,000+ lecturers, researchers, and staff

6 campuses

35 faculties, schools, and institutes

70 research units

10 doctoral schools, **2,000** PhD students

5 active Nobel Prize winners: Jean-Pierre Sauvage, chemistry (2016); Martin Karplus, chemistry (2013); Jules Hoffmann, physiology-medicine (2011); Richard Schrock, chemistry (2005); Jean-Marie Lehn, chemistry (1987)

750+ international partnerships

Member of **EUCOR**–The European Campus

Coordinator of the European Partnership for an Innovative Campus Unifying Regions (**EPICUR**)

Recipient of the Excellence Initiative (**IdEx**) label

Member of international consortia: League of European Research Universities (**LERU**), European Research Council (**ERC**), Franco-German University (**UFA**), Utrecht Network, Academic Consortium 21, etc.



A solid red background with several semi-transparent squares of varying shades of red and white in the corners, creating a grid-like pattern.

The City

The City of Strasbourg

A UNESCO World Heritage Site

Strasbourg has been on the UNESCO World Heritage list since 1988. The capital of the French region of Alsace, it is especially famous for its spectacular Gothic cathedral, its picturesque Petite France quarter, and its medieval churches, buildings, and half-timbered houses.

At the heart of Franco-German friendship, the city of Strasbourg is also the symbol of reconciliation between the two countries.



A Capital of Europe

Strasbourg, along with New York and Geneva, is one of the few cities in the world that is not a state capital but home to international organizations.

Strasbourg hosts European organizations such as the European Parliament, the Council of Europe, and the European Court of Human Rights.

Staffed by expatriates from all over Europe, the presence of these organizations makes Strasbourg one of the most cosmopolitan cities in France.



be distinctive



University		
	of Strasbourg	

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em-strasbourg.com